

_PRINT _DIGITAL _EXPERIENTIAL

AZURE

2019 Media Kit

**New Media
Platform**

**New Website
New Digital Activations**
Events
Competitions
AZ Awards

AZURE

Who We Are

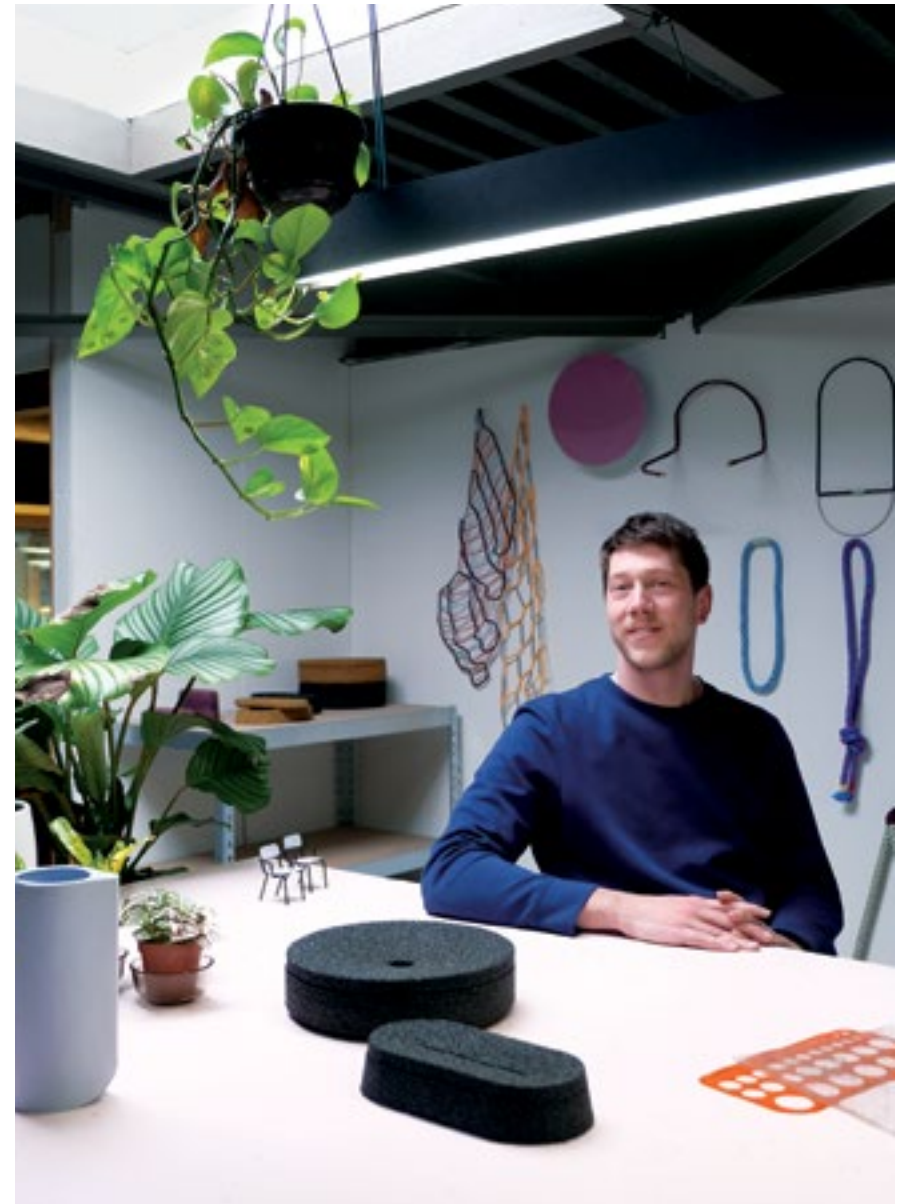
Azure has been a leader among architecture and design media for more than three decades, with a solid reputation for its sophisticated, intelligent and forward-looking perspective. At its core, Azure is about superlative content. Our coverage of the very best in contemporary architecture and design goes deep, encompassing stories that anticipate the future, provide valuable insight and shine a spotlight on the issues, projects and people that matter. Our international viewpoint and multidisciplinary coverage – from architecture, interiors and products to landscape design and urbanism – guarantee that our content is wide-ranging, provocative, comprehensive and inspiring.

We engage our readership across multiple platforms – print and digital magazines, website, e-newsletters and social media – with depth and frequency. In 2019, we will be building on the redesign of Azure magazine (launched in 2018) with a dynamic reimagining of the Azure website. Our events program – including branded Azure Talks, panel discussions and more – continues to expand. And we remain focused on evolving the hugely successful AZ Awards, our international architecture and design competition, now in its ninth year.

Just as our audience consists of professionals, trendsetters and design aficionados who rely on us for our product expertise and authoritative take on today's architecture and design scene, our advertising partners are high-quality, design-oriented brands at the forefront of their industries. One of Azure's enduring strengths is its ability to connect the two by providing unrivalled content in a variety of formats, from print to digital to experiential.

“Azure magazine was one of the first international magazines to recognize my work. The magazine has always shown a dedication to covering emerging talents, and features intelligent work that calibrates design within a broad cultural context.”

Sir David Adjaye, Adjaye Associates, London/New York



Dutch designer Tijs Gilde in his Eindhoven studio amid samples from his Gravel collection of silica products.

AZURE

Our Community

- One of North America's most influential design and architecture media brands
- A go-to source of innovative content for designers and architects
- A must-read for sophisticated, design-savvy professionals
- A unique source of original international content

Our Audience*

- 76% are designers, architects, high-end developers, business executives and decision-makers.
- 72% will be specifying design products in the coming year.
- 78% have completed an undergraduate degree
- 31% have completed graduate school
- 27% earn over \$150,000; the average household income is \$139,000

By Industry-related Profession*

- 29% Architects
- 22% Interior designers
- 7% Graphic designers
- 7% Artists, art curators
- 6% Dealers, distributors, retailers
- 5% Manufacturers
- 5% Builders, developers, contractors
- 5% Industrial designers
- 2% Landscape architects
- 12% Students, marketers, other

* DATA FROM AZURE 2018 READER SURVEY



Maaïke Evers and Mike Simonian of San Francisco-based Mike & Maaïke.

AZURE

Our Reach

Azure's diversified platform provides a unique editorial environment focused on innovative international architecture and design.

Our engaged professional audience selects Azure's media platform because of our high-impact visual presentation, our award-winning content emphasizing global coverage of new design developments and our inspiring marketing solutions.

Azure offers a variety of marketing opportunities to reach and connect with our loyal audience.

Audience

21,938 audited copies, print and digital, of which:

81% are paid circulation*

70,200+ readers per issue**

36,500 unique website visitors monthly***

5,643 subscribers to the digital edition of the magazine

22,000 weekly newsletter recipients

Social Media

57,800+ Twitter

42,700+ Instagram

19,000+ Facebook

5,100+ Pinterest

2,000+ Linked-In

255,300+ Total Audience

Audience That Takes Action**

- 39% save every issue
- 85% visited an advertiser's website or showroom as a result of reading Azure
- 74% requested information or a quote for a product or service, or recommended products as a result of reading Azure
- 31% specify products they see in Azure

Design Professionals Who Specify Products and Services**

- 53% of design professionals will specify over \$400,000 in the next 12 months
- 29% will specify over \$1,000,000 in the next 12 months
- 8% will specify over \$6,000,000 in the next 12 months

* DATA FROM CCAB JAN-JUN 2018 CIRCULATION STATEMENT

** DATA FROM AZURE 2018 READER SURVEY

*** DATA FROM GOOGLE ANALYTICS

“In this day and age, print is very relevant. It's important to have a magazine like *Azure* that you can go back to and pick up and open and read. It's so nice to be able to access that information simply by reaching out and just opening a publication.”

Michael Anastassiades,

Studio Michael Anastassiades, London



AZURE The Magazine

Print

Published eight times a year, *Azure*'s award-winning print edition stands out for its original in-depth content, exceptional art direction and editorial and production quality.

In 2019, *Azure* will incorporate new focuses on evolving design and building processes, emerging and cutting-edge materials and creative trailblazers, strengthening and expanding on the informative, inspirational content that make it an industry must-read.



Our Print Solutions Include:
Custom Content: Tell Your Story to Our Audience! Our editorial and art teams will work with your brand to develop unique content and deliver a customized and unique editorial that communicates the value of your brand to our audience. Custom content is available in one-, two- or four-page formats.

“Azure is basically one of the best design magazines globally. Linking social purpose like solutions for cities with features that cover design, architecture and interiors is totally cool. Cool and unique.”

Claire Weisz, WXY, New York

Advertising Opportunities Alongside Sector-Related Editorial Content Spotlight: A Special Section Highlighting Your Industry Sector!

Azure will focus on five industry-related environments and develop editorial that will explore trends and innovations in spaces, materials, products and projects. Spotlights in 2019 include:

- Bathroom
- Facades
- Kitchen
- Lighting
- Workspace

Jan/Feb Issue
June Issue
Jul/Aug Issue
October Issue
Nov/Dec Issue

NEW Focus: An In-Depth Look at Materials and Systems

Appearing three times a year, these three-to six-page mini features will focus on specific architectural and interior solutions, from wood and engineered stone to wall and ceiling treatments.

Custom Content, Spotlight and Focus will have digital extensions on *Azure*'s website. Check our complete Editorial Calendar for Spotlight and Focus publishing dates (pages six and seven). Contact us regarding Custom Content availability, timeframes and rates.

Architect
Chris
Wilkinson
and James
Dyson design
a sustainable
and sleek
expansion
to Dyson's
top-secret
RESEARCH
campus in
the English
countryside

Reveal: 12 years in research for the operational performance of their machines rather than relying on speed test methods of performance. The design team therefore created a bespoke set of environmental performance metrics, Wilkinson explains. These include photovoltaic panels embedded in the roof that generate the building's electricity, and an active chilled beam system that acts to heat spaces via Dyson's Cu-Beam Duo suspended lights. Summertime spaces throughout the campus. The Cu-Beam Duo lights designed by James's eldest son, Jake Dyson, and launched last year offer 10 years of R&D, other adjustable intensity and an incredible lifespan: at peak brightness, they provide 100,000 hours of illumination.

A new way of life, featuring a national English Electric Lighting Lighter air suspended from the ceiling, a recreational court courts and an energy efficient office. In addition, completed in September 2016, the expanded campus now offers 250,000 sq ft of laboratory across 50 acres of natural beauty. "From all workspaces, staff are provided with views out into the surrounding countryside, according to feeling of openness and connection to their surroundings," says Wilkinson.

STRENGTH IN NUMBERS

67 million smart machines globally

129 state-of-the-art laboratories on the Malvern Hills campus

7500 patents filed worldwide by Dyson

£7 million what Dyson spends per week in research and development

CUSTOM CONTENT

AZURE The Magazine

Distribution and Circulation

CCAB June 2018 Circulation Statement

Readership (3.2 readers per copy)*

	70,200+
Average qualified circulation	21,938
Total paid circulation	17,780
Paid subscribers	15,479
Single copy sales	2,301
Qualified non-paid	4,158

Bonus Distribution at Selected Trade Shows and Events

Thousands of additional copies of *Azure* are distributed at trade shows across North America through our special distribution program.

They reach architects and designers at conferences, conventions and association events.

Geographical Breakdown

(CCAB circulation statement, period ending June 2018)

Ontario	42%
Quebec	6%
British Columbia, Yukon	7%
Rest of Canada	8%
United States	31%
Other countries	3%
Not specified	3%

* DATA FROM AZURE 2018 READER SURVEY

“As a young architecture student in Canada, my peers and I were surrounded by *Azure* magazine. The publication presented the works of those we looked up to, national and international designers and architects alike. As a matter of fact, it was years following my first experience with the publication that I realized that this globally revered magazine was in fact Canadian.”

Omar Gandhi, Omar Gandhi Architect,
Halifax/Toronto



Special March/April 2019 Products and Materials Issue:

One of *Azure's* most popular editions, focusing on the latest interior products and materials, will be published earlier in the year and include an expanded editorial line-up featuring the concepts, products, materials and designers revolutionizing their categories now.

2019 Editorial Calendar

ISSUE	JANUARY/FEBRUARY	MARCH/APRIL PRODUCT + MATERIALS ISSUE	MAY	JUNE
AD BOOKING	Nov 8, 2018	Jan 3, 2019	Feb 14, 2019	Mar 28, 2019
AD MATERIAL	Nov 15, 2018	Jan 10, 2019	Feb 21, 2019	Apr 4, 2019
EDITORIAL SUBMISSIONS FOR CONSIDERATION: PRODUCTS AND MATERIALS	Sept 24, 2018	Nov 5, 2018	Jan 2, 2019	Feb 11, 2019
NEWSSTAND (CDN)	Dec 13, 2018	Feb 7, 2019	Mar 21, 2019	May 2, 2019
THEME	RESIDENTIAL ARCHITECTURE: The best-designed houses and multi-unit projects from around the globe	PRODUCTS AND MATERIALS: Top concepts, products and materials for interiors (plus the designers behind them)	NEW BUILDINGS AND EVOLVING PROCESSES: Examples of how process is shaping the most inventive new structures	WORKSPACE: The continuing evolution of the office
NEWS FROM	Cersaie, Bologna		IMM Cologne	
SPEC SHEET: PRODUCTS	Eating and Dining Furniture (Contract and Residential)	Outdoor Furniture (Contract and Residential)	Office Furniture	Soft Seating (Residential and Hospitality)
SPEC SHEET: MATERIALS	Emerging Materials	Translucent and Transparent Materials	Tiles	Resilient and Wood Flooring
SPOTLIGHT	Bathroom			Facades
NEW FOCUS: MINI FEATURES ON SELECT SYSTEMS AND MATERIALS		Wall Treatments, Interior Woods	Natural and Engineered Stone, Exterior Glass	
BONUS DISTRIBUTION	<ul style="list-style-type: none"> · IDS, Toronto · IDS Contract, Toronto · The International Surface Event (TISE), Las Vegas · DesignTO, Toronto 	<ul style="list-style-type: none"> · KBIS, Las Vegas · LEDucation, New York · BDWest, Los Angeles 	<ul style="list-style-type: none"> · Architect@Work, Toronto · Coverings, Orlando · Ryerson School of Interior Design Year End Show, Toronto · Digifest, Toronto · CSLA Conference, Vancouver · Grey to Green Conference, Toronto 	<ul style="list-style-type: none"> · HD Expo, Las Vegas · AIBC Conference, Vancouver · ICFF, New York · DesignThinkers, Vancouver · Toronto of the Future, Toronto · AIA Convention, Las Vegas · NeoCon, Chicago · Dwell on Design, Los Angeles · LIGHTFAIR, Philadelphia

“Azure is a magazine with some meat to it! This is rare to find in today’s digitally focused world. It helps us advance modern design in our office and contributes to the growth and knowledge of everyone in the studio.”

Lisa Bovell, McLeod Bovell Modern Houses, Vancouver

2019 Editorial Calendar

ISSUE	JULY/AUGUST	SEPTEMBER	OCTOBER	NOVEMBER/DECEMBER
AD BOOKING	May 9, 2019	Jun 27, 2019	Aug 8, 2019	Sept 19, 2019
AD MATERIAL	May 16, 2019	Jul 4, 2019	Aug 15, 2019	Sept 26, 2019
EDITORIAL SUBMISSIONS FOR CONSIDERATION: PROJECTS, PRODUCTS AND MATERIALS	Mar 25, 2019	May 13, 2019	Jun 24, 2019	Aug 5, 2019
NEWSSTAND (CDN)	Jul 1, 2019	Aug 8, 2019	Sept 12, 2019	Oct 24, 2019
THEME	AZ AWARDS: The winners and finalists from our ninth annual architecture and design awards	RESIDENTIAL INTERIORS: New directions in living spaces by designers globally	INNOVATORS AND INNOVATIONS: Trailblazers and their game-changing ideas for the built environment	RETAIL AND HOSPITALITY SPACES: The best-designed restaurants, hotels, spas and service projects
NEWS FROM	Salone del Mobile, Milan	NeoCon NYCxDesign/ICFF	Top Design Trends for 2020	A focus on Design Education
SPEC SHEET: PRODUCTS	Residential Lighting	Bathroom	Textiles (Interior)	Rugs and Carpet Tiles
SPEC SHEET: MATERIALS	Solid Surfacing and Laminates	Doors and Windows	Cladding	Wall and Ceiling Systems
SPOTLIGHT	Kitchen		Lighting	Workspace
NEW FOCUS: MINI FEATURES ON SELECT SYSTEMS AND MATERIALS		Ceilings		
BONUS DISTRIBUTION	<ul style="list-style-type: none"> · AZ Awards Gala, Toronto · AZURE Talks, Guest of Honour, Toronto 	<ul style="list-style-type: none"> · IDSA International Design Conference · Detroit Month of Design · IDS Vancouver 	<ul style="list-style-type: none"> · ADDRESS Assembly, Vancouver · DesignPhiladelphia · LightShow West and Connected Tech Expo, Las Vegas · POP // CAN // CRIT, Toronto · DesignThinkers, Toronto · IDS Vancouver 	<ul style="list-style-type: none"> · ABX, Boston · Greenbuild, Atlanta · ICFF, Florida · RAIC Festival of Architecture, Toronto

AZURE The Magazine

“Azure has been part of Wetstyle’s marketing plan for over a decade now. The magazine continues to stay current and pertinent through high-quality and riveting editorial content. Reaching a forward-thinking audience of the North American A&D community, it remains a great medium to deliver our brand’s message, through both print and digital initiatives.”

Édouard Bourgault Parisé, Creative and Marketing Director, Wetstyle, Montreal

Rates and Sizes

Net Rates

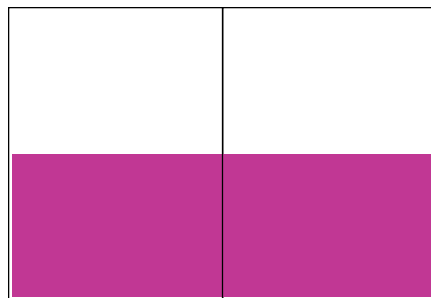
SIZE	1x	4x	6x	8x	WIDTH x HEIGHT (INCHES)	WIDTH x HEIGHT (MILLIMETERS)
2 page spread	\$12,556	\$11,714	\$11,367	\$10,597	18 × 11½ (trim)	457 × 292 (trim)
1 page	\$7,252	\$6,895	\$6,487	\$5,916	9¼ × 11¾ (bleed) 9 × 11½ (trim) 8½ × 11 (live area)	235 × 298 (bleed) 229 × 292 (trim) 216 × 279 (live area)
½ page spread	\$7,905	\$7,446	\$7,053	\$6,451	18 × 5⅝ (trim)	457 × 143 (trim)
⅓ page	\$5,814	\$5,574	\$5,212	\$4,671	5 × 10⅜	127 × 264
½ page – horizontal	\$5,074	\$4,901	\$4,544	\$4,120	7¾ × 5	197 × 127
½ page – vertical	\$5,074	\$4,901	\$4,544	\$4,120	3¾ × 10⅜	95 × 264
⅓ page – square	\$3,748	\$3,478	\$3,243	\$3,116	5 × 5	127 × 127
⅓ page – vertical	\$3,748	\$3,478	\$3,243	\$3,116	2½ × 10⅜	60 × 264

Premium Positions

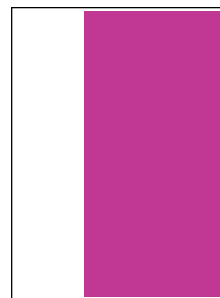
- Inside Front Cover Spread and Outside Back Cover: + 15% on net rates
- Opposite Table of Contents, Masthead, Inside Back Cover: + 10% on net rates
- All other requested positions: + 8%

All print advertising will be featured in the Digital Edition of Azure at no extra cost.

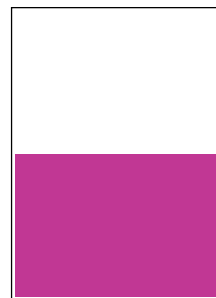
NET RATES IN CANADIAN DOLLARS
PREVAILING EXCHANGE RATE FOR FOREIGN CURRENCIES WILL BE APPLIED



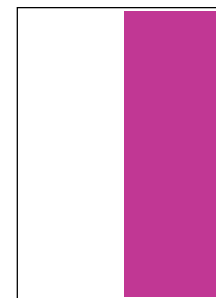
½ page spread



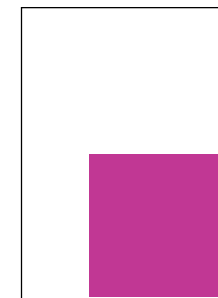
⅓ page



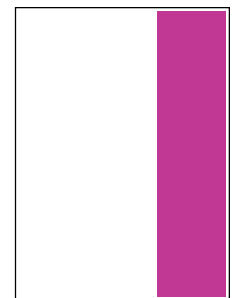
½ page horizontal



½ page vertical



⅓ page square



⅓ page vertical

AZURE The Magazine

Specs + Additional Services

File Specifications*

File formats	PDF, with fonts embedded and no trapping. InDesign file collected for output, with all fonts included and all pictures saved in CMYK. Photoshop or Illustrator files**
Bleed	1/8" (on full pages and spreads only)
Type safety	1/4" from trim size (on full pages and spreads only)
Images	All images at 300 dpi in CMYK. No RGB files.
FTP	FTP information available on request
Match print	Digital colour proof (Pictro), match print***

* Material requiring changes or supplied in formats other than outlined above is subject to production charges at prevailing rates

** File format should be EPS with fonts rasterized or outlined

*** We do not guarantee colour reproduction without a certified match proof

Inserts and Outserts

Loose postcards/leaflets may be inserted into the magazine. Larger and heavier material, such as brochures, can be polybagged with the magazine. Postcards weighing up to 30 grams, to trade subscribers and other recipients (not including newsstand): \$0.50 net per loose postcard/leaflet inserted.

ALL PREMIUM POSITIONS SUBJECT TO AVAILABILITY
ALL RATES ARE NET, EXPRESSED IN CANADIAN DOLLARS, AND DO NOT INCLUDE APPLICABLE TAXES

“Leading in design aesthetic, engaging editorial content and promoting quality material are a few of the many reasons Sound Solutions chooses to advertise with *Azure*. *Azure*’s commitment to providing current content to design professionals makes it a no brainer to promote our products with them!”

Krysta Mohammed, Marketing Director, Sound Solutions, Brampton, Ontario, Canada

Polybagging Rates for Preprinted Material

Polybagged material to subscribers and recipients (not including newsstand):

0–30 grams	\$0.85 per piece
30–60 grams	\$1.15 per piece
60–100 grams	\$1.55 per piece
Over 100 grams, please call for quote.	

NET RATES IN CANADIAN DOLLARS.

Additional Information for Polybagging

Distributing oversized material with the magazine may be possible but may increase total costs. A minimum quantity of 3,000 is required. Please note that the publisher reserves the right to review third-party material. A sample copy must be sent to *Azure* for approval prior to insertion date. Any order less than a full run will incur a surcharge.



X+Living's retail office space for Ideas Lab. PHOTO BY SHAO FENG

“Azure has been instrumental with helping us expand our reach to the Canadian market. The diversity of their print and online solutions allows us to effectively balance our promotional campaigns, and stay front and centre with their readers all year long.”

Bernard Jeanfils, Vice President, Marketing, Forms+Surfaces, Pittsburgh

Content Marketing

FORMAT	DETAILS	COST	BOOKING DEADLINE	MATERIAL DEADLINE
CUSTOM CONTENT ON AZURE'S SITE	<p>Azure will create custom content for your brand that will be posted on our site. Your blog will remain on our home page for one week and permanently in our website archive. Your brand will be featured in our weekly newsletter, integrated with our editorial content.</p> <ul style="list-style-type: none"> · 500 words max · Maximum of 7 images · Maximum of 3 modifications to the initial proposed creative content · One advertiser per week – Limited Availability 	\$4,200	3 weeks before posting	2 weeks before posting
DEDICATED NEWSLETTER	<p>Deliver your story and exclusive brand message to our newsletter audience.</p> <ul style="list-style-type: none"> · 1 dedicated newsletter weekly · Geotargeting, subject to availability 	\$3,200. No additional charge if .html file is supplied. Charge of \$150 per hour if AZURE is to create a customized .html file using our templates. 500 words max. Submit images and/or hosted video.	3 weeks before posting	2 weeks before posting
SPEC SHEETS	<p>Azure will write your product presentation and place it in a prominent position on our website in the Spec Sheets section, feature it in our “Product Picks” newsletter and on our social media channels. 300 words max. Images provided, text written by Azure and approved by you. Change your product every 3 months, have it featured quarterly on our “Product Picks” newsletter and social media channels</p> <p>→ 5 images per product max</p>	\$4,800 annually		
SOCIAL MEDIA	<p>Your digital program is enhanced with a social media campaign (can be in tandem with one of the other custom content programs or run only on our social media channels).</p> <p>→ One Facebook, one Instagram post and four tweets in the first week of the program</p>	<p>\$700 if in tandem with another custom content program</p> <p>\$850 if running only on our social media channels</p>		
CONTEST	<p>Azure will develop a custom-designed contest or competition to engage our audience with your brand. We will develop a microsite, manage entries and public voting via on-site registration, and develop a targeted print and online marketing campaign.</p>	Contact your account manager to discuss your needs and objectives and we will provide a quote.		

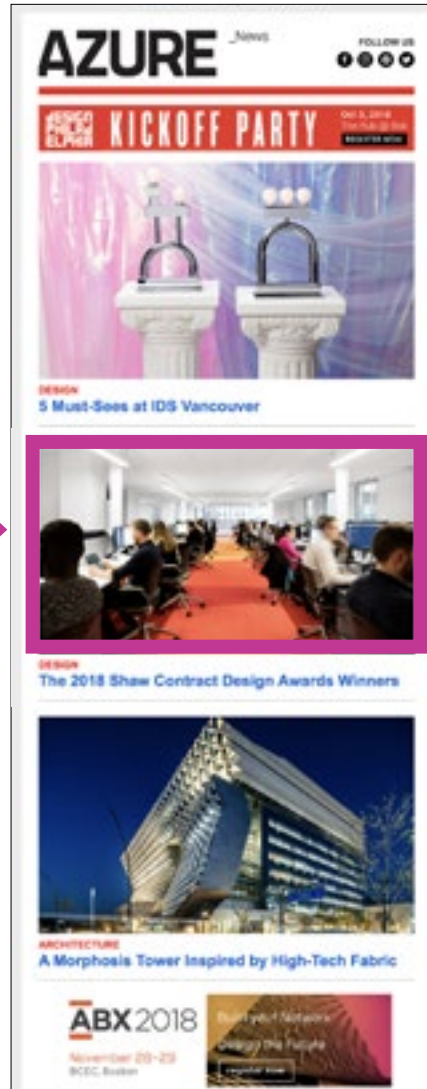
FULL SPECIFICATIONS AVAILABLE ON REQUEST
 ALL CUSTOM CONTENT PROGRAMS BASED ON AVAILABILITY
 ALL RATES EXPRESSED IN CANADIAN DOLLARS

AZURE Digital

CUSTOM CONTENT ON AZURE WEBSITE



SAMPLE WEEKLY NEWSLETTER WITH CUSTOM CONTENT



DEDICATED NEWSLETTER



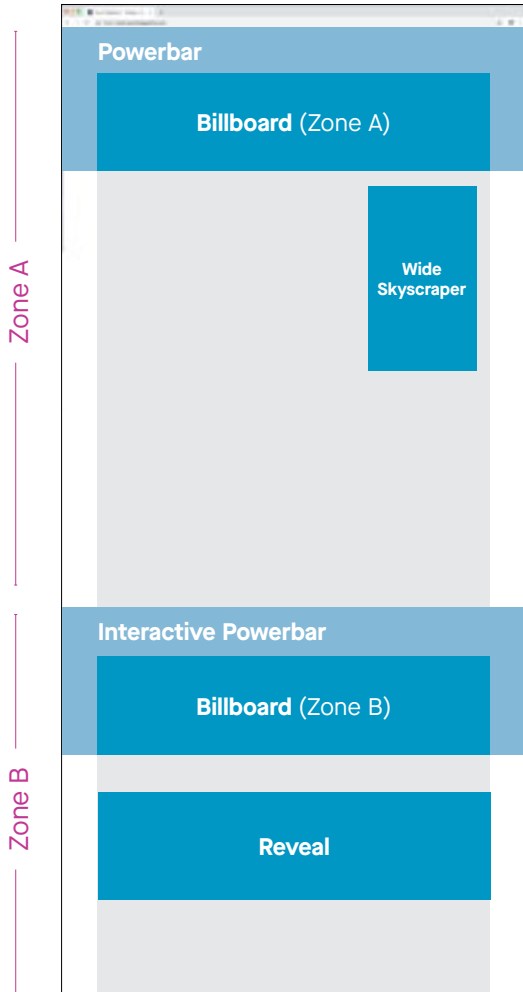
SPEC SHEETS



AZURE Digital

Azuremagazine.com

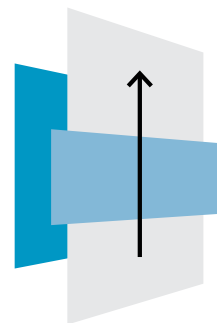
Rates



Launching in 2019, the **NEW** Azure website will offer updated display ad formats with a variety of options to meet a range of campaign objectives and budgets.

Web Ad Formats

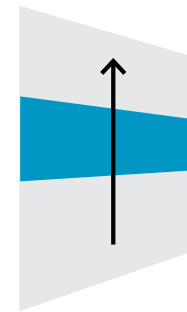
PACKAGES	DISPLAY AD	WIDTH x HEIGHT (PIXELS)	MONTHLY RATE
Zone A <i>Exclusive to a maximum of two monthly advertisers</i>			
Package 1	Power Bar + Wide Skyscraper	max browser width × 458 + 450 × 800	\$3,400
Package 2	Billboard + Wide Skyscraper	970 × 250 + 450 × 800	\$3,100
Package 3	Powerbar	max browser width × 458	\$2,400
Package 4	Billboard (Zone A)	970 × 250	\$2,100
Zone B			
	Billboard (Zone B)	970 × 250	\$1,500
	Interactive Powerbar	max browser width × 458	\$2,100
	Reveal	920 × 458	\$1,900
Additional			
	Transitional	640 × 480	\$2,900



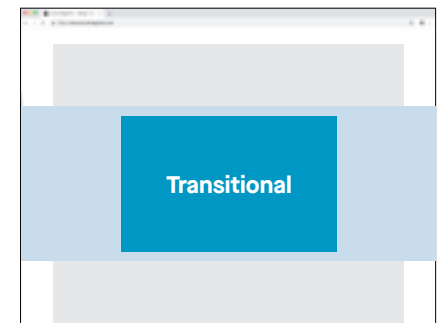
Interactive Powerbar



Reveal (Sliver)



Reveal (Expanded)

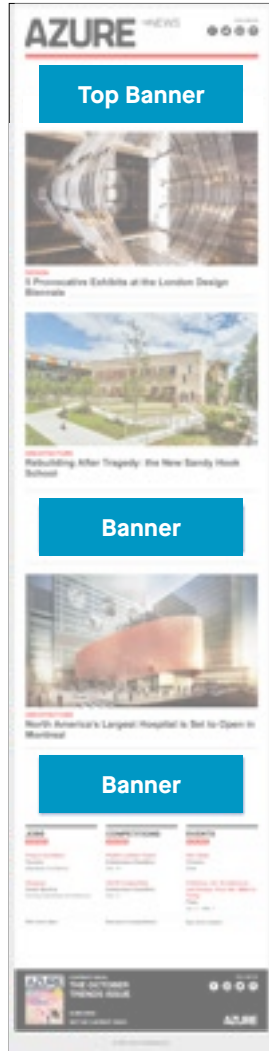


Transitional

AZURE Digital

Weekly Newsletters + Digital Edition

Rates



Weekly Newsletters

22,000 campaign recipients across North America

DISPLAY AD	WIDTH x HEIGHT (PIXELS)	FLAT RATE (PER INSERTION)
Top Banner	640 x 180	\$1,100
Banner	640 x 180	\$800

Digital Edition

SPECS	FLAT RATE (PER INSERTION)
Double-page spread ad included in our digital edition	\$1,500 (All ads appearing in print will also appear in the digital edition in the same size at no charge.)*

* See Print Editorial calendar for deadlines

FULL SPECIFICATIONS AVAILABLE ON REQUEST
ALL RATES EXPRESSED IN CANADIAN DOLLARS

AZURE Experiential AZ Awards

Sponsorship of the AZ Awards – Azure’s international competition celebrating excellence in design.

Launched in 2011, the annual AZ Awards is one of the most influential and significant design and architecture awards programs worldwide.

Now in its ninth year, the AZ Awards attracts architects, landscape architects, designers and manufacturers from some of the most innovative Canadian and international firms.

Highlights of the 2018 AZ Awards Include:

- Nearly 1,000 submissions from 41 countries
- Five distinguished jurors from Canada and the USA
- 70 finalists from around the world
- One legendary guest of honour at the Awards Gala
- 500+ gala attendees, including architects and designers from North America and beyond.

Partners of the AZ Awards Benefit from a Direct Association with Innovative Contemporary Design and Architecture:

- Engage with the professionals and decision-makers – architects, designers, developers and manufacturers – throughout the AZ Awards marketing campaign
- Bring your brand to life through an experiential presence at the AZ Awards Gala

“Azure shines a light on the best of Canada and elsewhere – it has been my one steady source of great design for the past 25 years.”

Geoffrey Lilge, founder of DIV.12, Edmonton

Beyond extensive brand exposure through logo inclusion in all AZ Awards marketing and communication material, from November to June, sponsors receive such valuable assets as:

- Advertising in *Azure* magazine
- Advertising on *Azure*’s digital platforms
- Inclusion in the AZ Awards Sponsors dedicated e-blast sent to our newsletter subscribers
- Social media posts on *Azure*’s channels
- An opportunity to create real-time audience engagement and a memorable product experience through an interactive installation and/or product placement at the AZ Awards Gala
- Complimentary tickets to the AZ Awards Gala

Benefits vary based on the level of sponsorship. Contact us for more information on the AZ Awards campaign and sponsorship opportunities.



Winy Maas of MVRDV at the 2018 AZ Awards Gala.

AZURE **Experiential** Events

Azure Talks

The Azure Talks program, consisting of lectures or panel discussions, brings international architects and designers at the forefront of their careers to our professional audience.

Event themes are focused on new technologies, ideas, innovations and current subjects in the areas of architecture and design.

Azure Talks are ticketed and accredited events, attended by over 200 architects and designers. The Azure Talks program consists of a minimum of four annual events.

Exclusive sponsorship is available for each event.

Azure Salon Series

The exchange of ideas in a smaller, more focused setting is the model for the Azure Salon Series, a concept with enduring relevance. Who doesn't want to be part of a select group gathering to hear about the latest development or controversy in the design and architecture world?

The subjects of the Azure Salons are carefully chosen to reflect the topics most of interest to the audience, with refreshments included in the experience.

Taking place in **our internal event space**, the Azure Salon Series offers leading design brands the opportunity to organize an exclusive and intimate presentation to as many as 50 architects and designers – a great way to introduce products and/or materials in a unique setting.

Azure Salons are accredited events, with exclusive sponsorship available for each Salon.

“In the year marking the milestone of its 50th anniversary, Living Divani confirms the partnership with Azure, the most authoritative resource for interior designers and architects in Canada. A common path of excellence, attention to new creativities and languages, support to new talents, with a special commitment to Made in Italy high quality design.”

Carola Bestetti, director of Living Divani

Azure Dinners

Networking dinners for up to 20 people in Azure's internal event space.

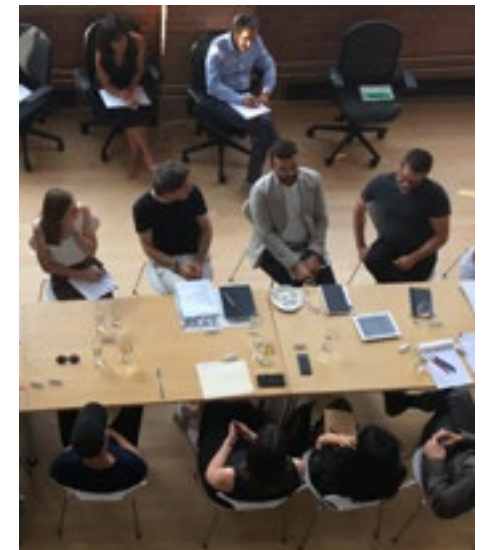
A unique opportunity to break the ice and get to know each other around a dinner table with a menu created by outstanding local chefs.

Exclusive sponsorships available.

Pricing for Azure Events on request



Azure Talks with architect Massimiliano Fuksas.



Azure's internal event space.